



***We Solve Your Entertainment Problems***

# Event Promotion

## How To Use Offline Marketing

### **Using Offline Marketing Channels: Part One**

In these days of everything digital, there is a misconception that offline marketing channels are no longer an important part of event promotion. With all event marketing efforts, your choice of channels to market your event should be driven by the target market you want to reach to promote your event. For most events, that should be a combination of online and

offline channels. This two part article provides an overview of the channels used for event marketing.

## Read the Article

[Offline Marketing for Event Promotion](#)

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## Let TSE Help You Get More People at Your Events

- **Be Prepared:** TSE's promotion team builds a comprehensive and detailed plan for your event marketing campaign. We do this after extensive research to show what efforts will work best over others.
- **Sell More Tickets:** Using online and offline channels that make the most sense for your event, TSE's team will help you sell more tickets and have a higher event turnout.
- **Host a Successful Event:** Sit back and enjoy your event with great entertainment and successful attendance using TSE Entertainment for booking, event marketing and ticket sales.

[Check Out TSE's Event Marketing Services](#)

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Looking for a Reliable and Responsive  
Entertainment Partner for Your Events?

**Try Us and You Will Quickly Learn What Sets  
Us Apart from Other Agencies!**

**Does Having Quality Entertainment for Your  
Next Event with Little Effort on Your Part  
Sound Good?**

[Check Us Out Here](#)

## Google Client Review



### Clinton County Fair

1 review



2 days ago

**NEW**

Glenda and the staff at TSE could not have been better to work with from start to finish of our event. We surely will use them again.

Mike Perrotte

Events Manager

Clinton County Fair NY

[View More Testimonials](#)

**Latest Addition to Our Tribute Roster**

**Madonna Tribute: Material Girl**

Material Girl – A Madonna Experience is the greatest Madonna tribute show in the US. With vocals so spot on you will think you

are hearing the real Madonna in her prime. Backed by a full live band and dancers the experience is nothing short of incredible.



[Visit Material Girl's Artist Page](#) |

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**Featured Client Event**



**FREE  
ADMISSION**

**2022**

**SATURDAY, SEPT. 17**

**NOON - 9:30 PM**

**KYLE PARK  
MICHAEL SALGADO  
SHAKE RUSSELL WALT WILKINS  
CIRQUE AKROBAT  
THRILL SHOW**

Presented By  
**THE CITY OF KERRVILLE**

**KIDS ZONE • EXHIBITORS • FIREWORKS  
COMMUNITY PERFORMANCES • VENDORS  
LIVE MUSIC • FOOD AND BEVERAGES**

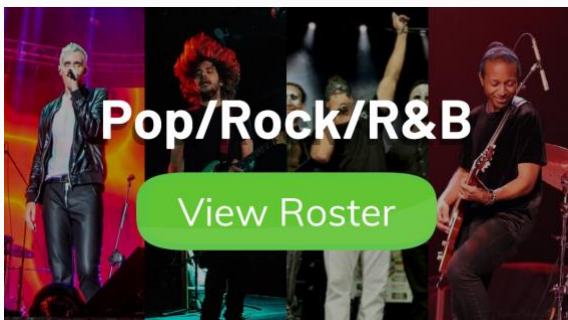
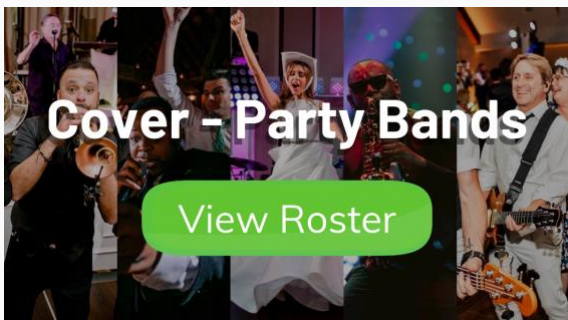
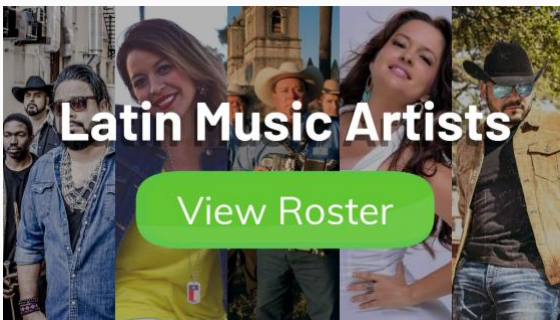
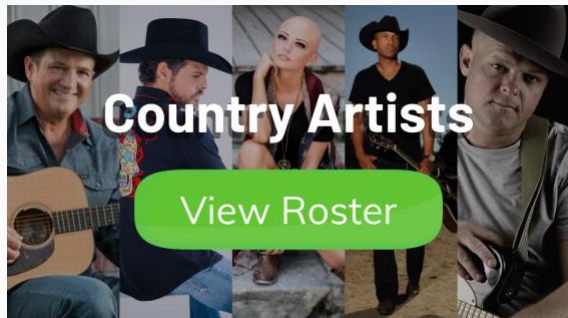
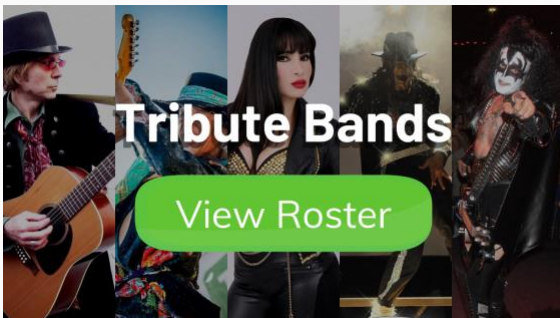


Helping Here.



Schreiner  
University

**LOUISE HAYS PARK  
202 THOMPSON DR.  
KERRVILLERIVERFESTIVAL.ORG**



## What Are You Waiting For?

Our Services Are **Free** Until We Find the Right Entertainment for Your Event

Call Us at 1-800-765-8203

Email: [tsebooking@tseentertainment.com](mailto:tsebooking@tseentertainment.com)

Use our [Inquiry Form](#)