



# Festival Marketing Social Media Tips

## 5 Tips for Effective Festival Marketing Using Social Media

The entertainment industry has seen a recent dip in attendance at events. We can blame inflation, recession talk and Covid. That's why those marketing festivals and other live entertainment events need to create a buzz about them using social media effectively. Remind your potential attendees what a great experience is in store for them at your festival, fair, concert or other type of event. These tips work for any type of event.

**Read the Article**

## Tips for Event Marketing on Social Media

# How Audiences Engage and Interact with Entertainment

Luminate Entertainment 365 U.S. Study



Source: Luminate Entertainment 365 study

When it comes to leisure time activities for U.S consumers ages 13 and over, music and television are virtually tied for first place for the biggest reach. However it's music that captures the highest rate for die-hard fans, especially among Gen Z. It also has the highest likelihood of non-engagers being open and willing to try the activity in the near future compared to any other entertainment types.

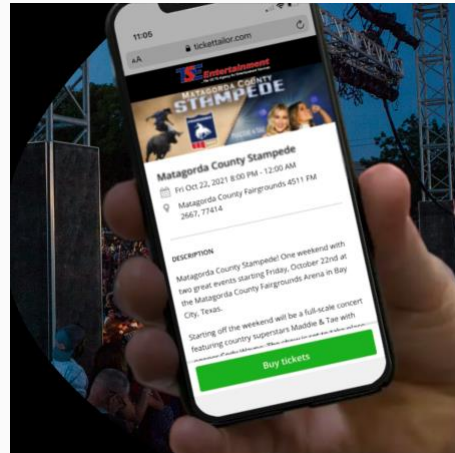
[More information here.](#)

## Need a Robust, Easy-to-Use, and Affordable Ticketing Platform for Your Events?

One that comes with great **5-Star** service?

To learn More: click here:

[\*\*Online Ticketing Made Easy\*\*](#)



## UPCOMING CLIENT EVENTS



- Concert, Shooters Bar, Victoria, TX
- Wedding Entertainment, Custer, SD
- Country Music Festival, Tico Time River Resort, Aztec, NM
- Private Party, Sweetwater Ag Boosters, Blackwell, TX
- Production, Blue Agave Cattle Company, Blackwell, TX
- Shallowater Education Foundation Concert, Lubbock, TX

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### Google Review

*We had a private event with the Oakridge Boys and Gary Allan that was one for the record books! The music was phenomenal! Stage setup and sound crew were all great. TSE and the production staff were amazing! Thank you Erin and Dewey for everything you both made the process so easy! Can't wait to work with y'all again!*

**– Bridgette Courts, Executive Assistant to James Scott  
Boys & Girls Clubs of San Antonio  
Scott Family Private Party, Crystal Beach, TX**

[See review in Google](#)

[View More Testimonials](#)

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# How far in advance should you reach out for entertainment services?

6  
Months

## ENTERTAINMENT BOOKING

6 months in advance for booking allows you ample time to market your event, and raises your chances of artist having your date available for booking.

## CONCERT PRODUCTION

Last minute securing of your production needs could mean a higher price tag.

3  
Months

8-12  
Months

## SPONSORSHIP DEVELOPMENT

Securing sponsorships takes time, and is also heavily dependent on the sponsors fiscal year and marketing funds.

## EVENT PROMOTION

There's many factors that go into the time you'll need to effectively promote your live event. Reach out to professionals early to get a start date.

6-12  
Months

## Latest Addition to Our Tribute Roster

### Michael Bublé Tribute Scott Keo

The World's #1 Michael Bublé Tribute Singer, Scott Keo. Scott has been bringing that amazing big band luxury "feel" to every event he and his swinging band have performed around the world. No cheese, no gimmicks. Just pure 1963 Sinatra Big Band vibe, with a unique, modern Buble' punch. And, of course the voice. Can't get Buble' sound without that velvet, buttery voice.



[Visit His TSE Artist Page to Learn More](#)

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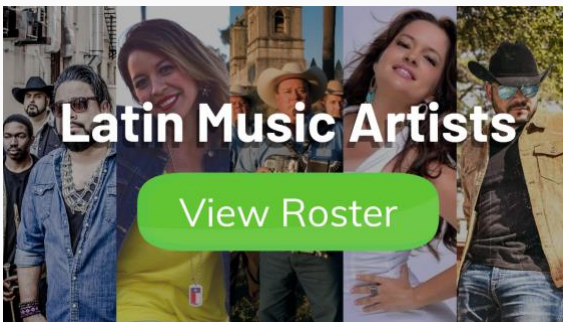
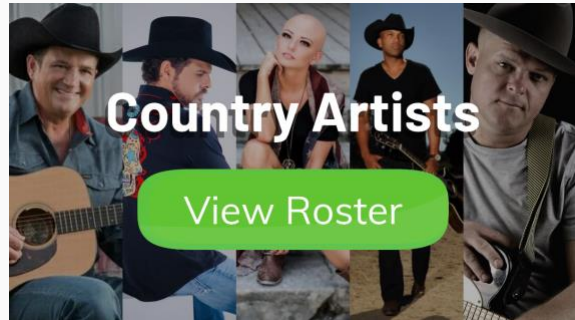
## Can't Afford the Real Thing? Tributes Are a Great Alternative

TSE works with hundreds of top-tier tribute bands. We list many of them on our Tribute Rosters. If not there, no problem. We book them all.

- **Country Tributes**
- **Classic Rock Tributes**
- **Pop Tributes**
- **90's Grunge Tributes**



## [Check Out Our Tribute Roster](#)



## What Are You Waiting For?

Our Services Are **Free** Until We Find the Right Entertainment for Your Event



Call Us at 1-800-765-8203

Email: [tsebooking@tseentertainment.com](mailto:tsebooking@tseentertainment.com)

Use our [Inquiry Form](#)