



Whatever Type of Venue or Event  
The GO TO Agency for Entertainment Services

*We solve your entertainment problems!*




### 3 Pricing Strategies for Entertainment Tickets

One of the hardest decisions for ticketed events is optimizing the price of tickets to match a buyer's perceived value for the event. There are three basic approaches to pricing your tickets on an online ticketing service. They are 1) Fixed or Static Pricing; 2) Variable Pricing; and 3) Dynamic Pricing. Understanding them is important with more artists opting in to dynamic pricing on Ticketmaster. While Ticketmaster gets away with it because they are a monopoly for most larger venues, smaller venues need to understand the potential drawbacks with this approach.




## Read the Article


[Pricing Strategies for Event Ticketing](#)

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**TSE ONLINE EVENT TICKETING**

 <p><b>EASY TO USE</b> Your customers will be able to buy tickets using their phone tablet or desktop computer.</p>	 <p><b>PAYMENT OPTIONS</b> Ticket buyers have lots of options to pay for their tickets in different currencies and languages.</p>	 <p><b>DATA COLLECTION</b> You decide what data you want from your guests.</p>
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 [WWW.TSEENTERTAINMENT.COM](http://WWW.TSEENTERTAINMENT.COM)

**Need A Ticketing Platform for Your Venue?**

There are a lot of ticketing platforms out there, but few if any provide the resources behind it that TSE provides as a full-service entertainment agency. Our customer service is 5-Star. We become your entertainment partner to help you succeed in putting people in your venue for events. We not only help with ticketing, but anything else you need such as booking concerts, full venue talent buying, local production, event marketing, sponsorship and anything you may need to make your venue successful.

**[Learn More Here](#)**

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### **Whatever You Need!**

TSE does it all from concert local production to putting together complex community festivals with exhibitors, vendors, food & beverage concessions, pre-festival activities, kid's activity area, community showcases and lots of quality entertainment.

Take a look at the schedule below to see what TSE can do to put together a great community festival. Go to [kerrvilleriverfestival.org](http://kerrvilleriverfestival.org) to see more about the festival.





### 8:00 to 10:45 Morning Activities

- 8:00 - 10:00 am** Craft Brewery Association 5 K Fun Run
- 8:30 - 9:15 am** Camp Gladiator Exercise Class
- 10 - 10:45 am** Center for Fitness Exercise Class

### Noon Festival Opens

### Noon to 6:30 Kids Zone & Exhibits Open

- 12 - 12:20 pm** Texas Music Heritage Foundation Showcase
- 12:40 - 1:00 pm** Performing Arts School of Classical Ballet Showcase
- 1:20 - 1:40 pm** Big Seed Community Showcase
- 2:00 - 2:20 pm** Schreiner University Band Showcase
- 2:30 - 2:50 pm** Tivy High School Marching Band Showcase
- 3:00 - 3:25 pm** Cirque Akrobat Thrill Show
- 3:30 - 4:15 pm** Walt Wilkins Concert
- 4:45 - 5:30 pm** Shake Russell Concert
- 6:00 - 7:30 pm** Michael Salgado Concert
- 7:30 - 8:10 pm** Cirque Akrobat Thrill Show
- 8:15 - 9:45 pm** Kyle Park Concert
- 9:45 - 9:55 pm** Fireworks Display



[KERRVILLERIVERFESTIVAL.ORG](http://KERRVILLERIVERFESTIVAL.ORG)

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## Another Google Five Star Testimonial

*Erin Cameron was a pure joy to work with! She talked me through each step of planning our event. WCAZ event was a wonderful success thanks to Erin's' help. We will definitely be back next year!*

**– Tricia Taylor, General Manager WCAZ AM/FM**

**– 2x4 for Hope Fundraiser**

**Augusta, IL Fairgrounds**

[See review in Google](#)

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[View More Testimonials](#)

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**How Far In Advance Should You Reach Out for Entertainment Services?**

**6  
Months**

## ENTERTAINMENT BOOKING

6 months in advance for booking allows you ample time to market your event, and raises your chances of artist having your date available for booking.

## CONCERT PRODUCTION

Last minute securing of your production needs could mean a higher price tag.

**3  
Months**

**8-12  
Months**

## SPONSORSHIP DEVELOPMENT

Securing sponsorships takes time, and is also heavily dependent on the sponsors fiscal year and marketing funds.

## EVENT PROMOTION

There's many factors that go into the time you'll need to effectively promote your live event. Reach out to professionals early to get a start date.

**6-12  
Months**

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## Latest Addition to Our Tribute Roster



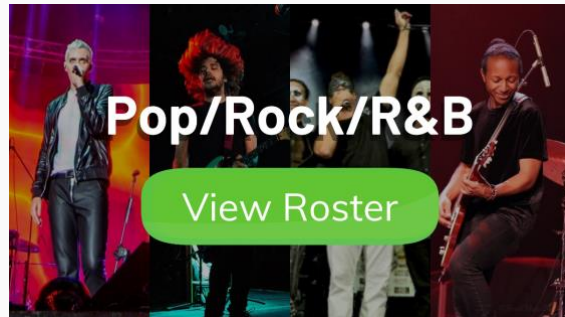
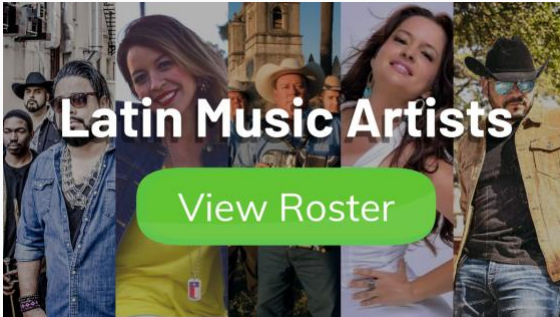
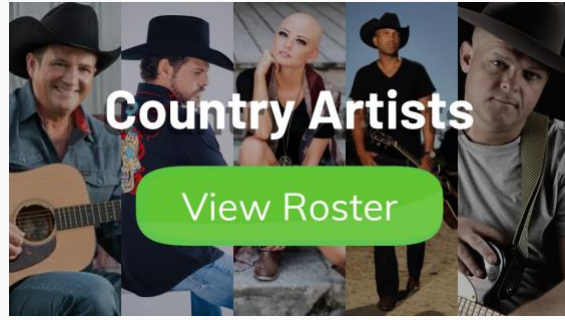
**ROD the tribute is simply the best live full tribute to legend  
Rod Stewart!**

Beyond talented musicians onstage, the show has the infrastructure built to arrive and impress with even extras like a pro level 10x20 led video wall. Get ready, the best has arrived!

[Visit His Artist Page](#) |

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## What Are You Waiting For?

Our Services Are **Free** Until We Find the Right Entertainment for Your Event

Call Us at 1-800-765-8203

Email: [tsebooking@tseentertainment.com](mailto:tsebooking@tseentertainment.com)

Use our **[Booking Inquiry Form](#)**