



Whatever Type of Venue or Event
TSE Is the GO TO Agency For Entertainment
We solve your entertainment problems!

Concert Production
Four Key Audio Specs That Anyone Involved
In Concert Production Should Know



Whether you are a promoter, own a venue, production volunteer, event planner, or the director of a festival or fair, you should already know that the quality of the sound for any performance is critical. Most hire a sound company to provide the audio system and sound engineers for their events. The question is "do you know enough to verify that the sound company is providing the right sound equipment for your event? Do you know enough to provide a potential sound company the requirements needed and the conditions under which they will take place? Understanding these four key audio specs and how to use them for your outdoor concert, festival or live entertainment event will make you better at what you do regarding producing your event.

Anyone involved in subcontracting or managing the local production of a concert, festival, etc. should know enough about local production issues to hire and oversee the local production vendors. That's where hiring a producer for your event can make a big difference. A concert or festival production agency knows the requirements sound companies need to provide an accurate quote for your event. They also know which sound companies, lighting contractors and stage rental companies deliver a high quality product.

TSE Entertainment provides three levels of service when it comes to live entertainment.

- 1. A Producer to be the liaison between the event client and the artists, local production subcontractors, vendors, etc. involved with the performance.*
- 2. Providing local production services for your live entertainment event.*
- 3. Producing the whole concert or festival from planning to clean up.*

Knowing these specs will help you in your daily life as well. When is loud too loud? Trying to get the most pleasing sound out of a device? Thinking about speakers for your television or audio system? Understanding these 4 specs will change the way you think about sound.

Read the Article: [4 Key Audio Specs for Outdoor Concert and Festival Production \(tseentertainment.com\)](http://tseentertainment.com)



Client Review: Another 5 Star Google Review (Actually all of our reviews are 5-Star)

Thank you and TSE Entertainment for making the recent Casey Donahew concert promotion and production a pleasant experience. You and Dewey Moffitt were total professionals and made my job easier and more efficient and productive. I would highly recommend anyone wanting to produce/promote an event work with TSE Entertainment. I believed from the beginning that working through TSE was going to make the event more

successful, and I was absolutely correct in that assessment. You were super helpful throughout, and Dewey was especially helpful when it came to the production side of the event.

Thank you again for all your support and guidance. I look forward to working with you again in the future.

Respectfully,

**– Joel Brookshire, President-Elect
United States Team Penning Association World Finals
Amarillo, TX**

[**View More Testimonials**](#)

Festival and Concert Goers Want More!

Consumer trends from 2021 show fans are expecting more choices and personalized experiences. Promoters and event directors have been generating bigger audiences and extra revenue by offering:

- More levels of VIP packages
- Season passes to a set of local events
- Speedy admission to the venues
- Behind-the-scenes access
- Premium food & beverages
- VIP restrooms



Decades of Satisfied Customers

TSE Entertainment
... The GO TO Agency for Entertainment Services

The background of this section is a dark image of a concert or festival at night. Numerous silhouettes of people's hands are raised in the air, reaching towards the camera. The scene is illuminated with vibrant blue and purple stage lights, creating a bokeh effect in the background.



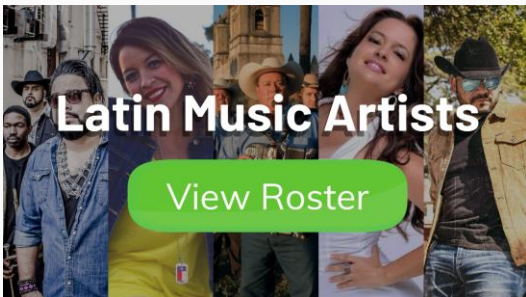
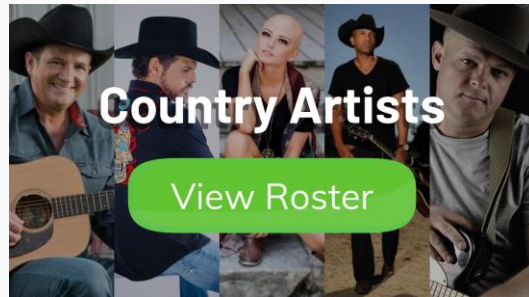
Steve Wilson
Director of Corporate Partnerships

One of our many new services is Sponsorship Development for fairs, festivals, concerts, and venues. Steve has the background and connections to help you with expanding sponsorships.

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Country Artist Showcase





What Are You Waiting For?

Our Services Are **Free** Until We Find the Right Entertainment for Your Event

Call Us at 1-800-765-8203

Email: tsebooking@tseentertainment.com

Use our [Booking Inquiry Form](#)